

# **“Bidding on DOD Solicitations and Shipping Products to the Military”**

## **FREE Webinar**

**The US Small Business Administration (SBA) invites small business owners and entrepreneurs to attend a **FREE** webinar.**

**Presenter: Doug Jokinen, a Packaging Specialist assigned to the Defense Contract Management Agency (DCMA) Logistics and Safety Center.** Prior to assuming his duties in the Packaging Branch, Doug was a Packaging Field Support Representative of the DCMA West District organization. Doug is duty stationed at the DCMA Twin Cities office located in the Bishop Henry Whipple Federal Building at Fort Snelling, MN.

This three part series has been designed for the manufacturing specialist interested in bidding on DoD solicitations and shipping products to the military. The presentations will provide basic definitions and explanations of the various types of military marking requirements and the marking formats that are applicable at the item, unit pack and shipment level.

**Session #1: RFID (Radio Frequency Identification)–January 19, 2010 at 10AM to 11AM Central Time**

RFID encompasses technologies that use radio waves to automatically identify individual shipment units including cases, palletized loads and multimodal containers. Find out how the military is using this modern technology in their procurement efforts. Specific topics to be addressed include Active vs. Passive RFID, contract requirements, tag data formats, advance shipment notice and supplier options in meeting the DoD RFID mandate.

**Session #2: IUID (Item Unique Identification) – January 26, 2010 at 10AM to 11AM Central Time**

This block of instruction will familiarize the participants with IUID contract requirements, formatting, data submittal and applicable item marking in accordance with MIL-STD-130 requirements. Gain insight into DoD Policy on Item Unique Identification and the applicability to specific items under contract. The session will address DoD IUID data construct options approved for DoD use and corresponding item data input to the DoD IUID Registry.

**Session #3: MIL-STD-129P – February 2, 2010 at 10AM to 11AM Central Time**

MIL-STD-129P, Change #4 describes package marking requirements, including human readable identification marking, bar code symbols, Military Shipment Labels (MSL) and RFID tag application. Specific identification marking data elements will be defined, various bar code symbologies and their applications will be described, special marking and shipment documentation requirements will also be reviewed in this training module.

This Webinar will use ReadyTalk, SBA's multi-media training tool. ReadyTalk allows you to attend valuable training from the convenience of your home or office at **no cost** to you. It's easy to use!

### **Registration Procedures:**

Send an email to [laura.cawley@sba.gov](mailto:laura.cawley@sba.gov) with **WEBINAR RESERVATION and the name and date of the session you wish to attend** in the subject line. Include your name, phone number and (if applicable) your organization, agency or company name. We will send you an email confirming your registration, and include the toll-free conference dial-in number and the participant access code for both the phone and web portions of the seminar.

**Register Today! Space is limited**